



autumn
 · PARK CITY · UTAH ·
ALOFT

AUTUMN ALOFT 2019 SPONSOR OPPORTUNITIES

September 13-15, 2019

When the Autumn Aloft Balloon Festival originated more than 30 years ago, it immediately became a Park City “must-see” event. In 2014, after a nearly two-decade hiatus, Autumn Aloft returned to Park City, Utah - and remains on the must-see list year after year! Each September, Autumn Aloft brings many thousands of people to watch the magnificent balloons fill and lift in the early morning mist. The magic of the balloons flying in the autumn air makes Park City’s skies even more picturesque than usual, instills a sense of community, and inspires thousands of social media photos and posts.

SCHEDULE OF EVENTS

Thursday, September 12 – 6:00 pm	Pilot and Sponsor Welcome Dinner
Friday, September 13 – 8:00 am	VIP/Media Launch
Saturday, September 14 – 8:00 am	Morning Launch
Saturday, September 14 – 8:00 pm	Evening Candlestick on Main Street
Sunday, September 15 – 8:00 am	Morning Launch

Customized packages and in-kind sponsorships are available.
 Please contact **Molly Miller** at 810-610-8900 or email molly@millermediacomms.com for more information.

EXCLUSIVE TITLE SPONSOR

\$10,000 (SOLD)

- Customized benefits to meet your marketing goals
- Name incorporated into the branding/name of the event
- Logo and name on all marketing and promotional materials
- Name/logo prominently listed on event website
- Company highlighted in 5 customized social media posts leading up to the event
- Name/logo prominently listed on sponsor event signage/banners
- Banner(s)/ logo prominently displayed in main launch area and attached to balloon basket
- Banner(s)/logo prominently displayed at the Candlestick on Main Street
- Name announced at Media Day during the media/pilot briefing
- Name announced at all events (Main Launches and Candlestick on Main Street)
- Eight balloon rides (weather permitting)
- Eight tickets to the VIP dinner with the Pilots
- VIP gift basket
- VIP parking pass for four cars

PRESENTING SPONSOR

\$5,000

- Logo and name on all marketing and promotional materials
- Name/logo prominently listed on event website
- Company highlighted in 3 customized social media posts leading up to the event
- Banner(s)/logo prominently displayed in main launch area and attached to balloon basket
- Banner(s)/logo prominently displayed at the Candlestick on Main Street
- Name announced at Media Day during the media/pilot briefing
- Name announced at all events (Main Launches and Candlestick on Main Street)
- Name/logo prominently listed on sponsor event signage/banners
- Six balloon rides (weather permitting)
- Six tickets to the VIP dinner with the Pilots
- VIP gift basket
- VIP parking pass for three cars

MAIN LAUNCH SPONSOR

\$2,500

- Company highlighted in 2 customized social media posts leading up to the event
- Name/logo prominently listed on event website
- Banner(s)/logo prominently displayed in main launch area and attached to balloon basket
- Name announced at Media Day during the media/pilot briefing
- Name announced at Main Launch events
- Name/logo prominently listed on sponsor event signage/banners
- Four balloon rides (weather permitting)
- Four tickets to the VIP dinner with the Pilots
- VIP gift basket
- VIP parking pass for two cars

BALLOON ENVELOPE SPONSOR

\$2,000

- Your envelope sponsor banner attached to balloon envelope*
- Name/logo listed on sponsor event signage/banners
- Name/logo listed on event website
- Name announced at Media Day during the media/pilot briefing
- Company highlighted in 2 customized social media posts leading up to the event
- Two balloon rides (weather permitting)
- Two tickets to the VIP dinner with the Pilots
- VIP parking pass

**Cost of balloon envelope not included in pricing*

CORPORATE BALLOON SPONSOR

\$1,500

- Your corporate balloon flown at event
- Name/logo listed in on sponsor event signage/banners
- Name/logo listed on event website
- Name announced at Media Day during the media/pilot briefing
- Two tickets to the VIP dinner with the Pilots
- VIP parking pass

BALLOON SPONSOR

\$1,250

- Name/logo listed on sponsor event signage/banners
- Name/logo listed on event website
- Two balloon rides (weather permitting)
- Two tickets to the VIP dinner with the Pilots
- VIP parking pass

MAIN LAUNCH SUPPORTER

\$500

- Name/logo listed on sponsor event signage/banners
- Name/logo listed on event website
- VIP parking pass

FRIENDLY SUPPORTER

\$250

- Name listed on sponsor event signage/banners
- Name listed on event website

SATURDAY EVENING CANDLESTICK ON MAIN STREET SPONSOR

\$1,000

- Your banner(s)/logo prominently displayed at the Candlestick on Main Street
- Name announced at the Candlestick event on Main Street
- Name/logo listed on sponsor event signage/banners
- Name/logo listed on event website

EXCLUSIVE PHOTO CONTEST SPONSOR

\$1,500

Name/logo associated with all marketing and promotion of photo contest

- Customized benefits to meet your marketing goals
- Name/logo listed on sponsor event signage/banners
- Name/logo listed on event website
- VIP parking pass

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